



YALE CLUB of THE SUNCOAST

bluELines



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Dear Sons and Daughters of Eli Yale,

By the time you read these words, our wonderful 2011-2012 season of the Yale Club of the Suncoast will be in full swing! We will be kicking off our new season with a grand Welcome Back Cocktail Reception at College Hall at New College on Sunday, October 30, 2011. That wonderful event will be followed up with the beginning of our luncheon speakers on Tuesday, November 8, 2011, when we will be engaged by Pulitzer Award Winning writer, Paige St. John, from the Sarasota Herald Tribune. November will be finished off on November 19, 2011 with what I hope will be a victorious Yale bulldog football win over the rival Harvard Crimson team. Come join us in the celebration of The Game at the Ocean Blues restaurant at

1936 Hillview Avenue at high noon. Our December 13, 2011 luncheon will feature Steven High, the new Executive Director of the Ringling Museum of Art. After that, happy holidays to all of you and yours!

We will start 2012 off with an exciting lunch presentation on January 10, 2012 by Dr. Moshen Milani, Professor of Politics and Chair of the Department of Government and International Affairs at the University of South Florida. Dr. Milani is an expert on Iran and his book, The Making of Iran's Islamic Revolution, is required reading at many universities. February 10, 2012 brings us back to the annual Yale-Harvard-Princeton joint luncheon at Michael's on East. The speaker will be Harvard's own Regina Herzlinger on "Healthcare Reform." Then on Monday, February 27, 2012, Frank and Marsha Samponaro have arranged an exciting private exhibition of "Copyright Reubens" at the Ringling Museum of Art, followed by a delicious lunch at the excellent on-site Treviso restaurant.

March will be packed with outstanding YCSC activities. Beginning on March 13, 2012, Professor Paul Bracken, who is Professor of Management and Professor of Political Science at Yale, will engage us with his topic, "The Second Nuclear Age." To cap March off, Dyer and Beverley Wadsworth along with the able assistance of Steve Wilberding, have arranged for another grand Maine Lobster Bake at Casey Key. Please bring your hats! On April 10, 2012, Robert "Bob" Semple, of the Editorial Board of the New York Times, returns to keep us up-to-date with the ongoing Presidential race. Finally, we close out our YCSC season with a luncheon presentation on May 8, 2012 by Dr. Durland Fish, Professor of Epidemiology (Microbial Diseases) at the Yale School of Public Health and Yale School of Medicine.

Wow, what a great season! As your this year's President, I want to again thank my predecessor, our Immediate Past President, Oliver Janney, for all of his inspiration and his ongoing assistance to me as I assume the duties and responsibilities as your President. I am also indebted to my fellow officers and board members for the countless hours they and each of you other volunteers have put into making our year a productive, entertaining and fun experience for all. Thanks for all your input and I pledge that we will do everything possible to assure that the Yale of Club of the Suncoast remains at the very top tier of all Yale clubs and associations.

Kind regards,

Nick Gladding, Y'67
President, Yale Club of the Suncoast

Welcome Back Reception

Ladies and Gentlemen,

Please join your fellow Yale Club of the Suncoast members and friends of Yale on Sunday, October 30, 2011, for our wonderful Welcome Back Reception at College Hall at New College. Our celebration with old friends and new will begin promptly at 5pm at a setting we have grown to cherish on Sarasota Bay. The party with cocktails and hors d'oeuvres is fully paid for, so keep your check books at home! Dress is business casual.

We look forward to starting our new Yale Club of the Suncoast season with everyone who is in town joining us for laughter and good fellowship. Our festivities should end around 7pm.

See you at New College on the 30th!

Best personal regards,

Nick Gladding, President and Yale College '67

2111 PULITZER PRIZE WINNER TO ADDRESS OPENING LUNCHEON



Our luncheon season will open with Paige St. John, a newspaper reporter who has herself been the subject of newspaper articles this year.

Paige St. John was hired by the Sarasota Herald-Tribune in 2008 and, at her request, was given an assignment that took two years of research and a year to write. The assignment was to find out why insurance premiums kept rising during years when Florida was not experiencing hurricanes and why insurance companies kept reporting losses and moving out of Florida at times when the natural disaster front was quiet. Her series ran for ten months of last year. Her three years of efforts paid off with the 2011 Pulitzer Prize for Investigative Reporting, the first Pulitzer Prize garnered by the Herald Tribune.

Ms. St. John was in the pre-med program at Southern Illinois University when she became involved in the campus newspaper. She eventually switched her major to journalism. She didn't jettison her scientific interests completely. She became enamored of the computer and is apparently a database addict. She writes her own programs to obtain access to databases and mine them for information. While helpful to her research, the computer was not enough for her nine-month series. The trail led her to Bermuda, one of the world's major reinsurance centers, and Monte Carlo for the annual meeting of world reinsurers. Major exposes of her award-winning series of articles included the impotence of state insurance regulators and carriers and the dominance of offshore reinsurers that are able to force domestic insurers to pay ever-increasing rates for reinsurance even when there are no hurricanes or other natural disasters in our state.

Ms. St. John was smitten with journalism as the Watergate scandal unfolded during her junior high years. In college she became editor of her campus newspaper. Later she married into a journalistic family. Her husband, John Wark, a media consultant, had a long career with the Orlando Sentinel, where he was himself a Pulitzer finalist. His parents had extensive experience at major newspapers in Detroit and New York. Before she came to Sarasota, Ms. St. John was the bureau chief for Gannett in Tallahassee, where she obtained insight into the workings of our state's government.

Ms. St. John lives with her husband, her teenage daughter and four horses in a rural area of Sarasota County and enjoys horseback riding and kayaking.

The doors will open for socializing at the Sarasota Yacht Club at 11:30 a.m., and lunch will be served at noon. Please make reservations for this luncheon with Dick Smith at 493-9488 or drsmvs@comcast.net.



**WITH NEW VENUE FOR YALE-HARVARD GAME,
PERHAPS A BETTER CHANCE FOR VICTORY**

Join fellow Elis and our Harvard counterparts to watch the Yale-Harvard Game on Saturday, November 19th. We will convene at a new venue – the private dining room of the Oceans Blue at 1936 Hillview Avenue, which is next door to the Five O’Clock Club. Let’s hope that our venue will bring us a better result than last year’s.

**DECEMBER LUNCHEON FEATURES
NEW DIRECTOR OF RINGLING MUSEUM**



Our luncheon scheduled for Tuesday, November 8th will be Steven High, who became the new Director of the John and Mable Ringling Museum of Art in June of this year. He did not apply for the job, nor did he compete for it. The Museum's Board of Trustees had conducted a two-year search for a replacement for John Wettenhall but kept receiving advice that they needed to find someone like Steven High, the Executive Director of the Telfair Museums in Savannah, Georgia. Not finding such a person, the Board approached Steven High himself, but he was not ready to leave the Telfair Museums. His four-year program of expansion of the museums was just about to bear fruit, and he wanted to remain involved at the next stage. It took a visit to the 66-acre assemblage of museums on Sarasota's bayfront to make him realize that the Ringling Museum offered him an opportunity to use his 30 years of experience on behalf of a larger institution than the Telfair. The expansion of the Museum's contemporary art program helped to convince him that his future and that of the Ringling should be intertwined.

Mr. High has a rare background blend that is just perfect for the Ringling's conglomeration of venues. He has a Master's degree in Art History from Williams College, a bachelor's degree in Art from Antioch College and an MBA from Virginia Commonwealth University. He has used his broad educational background to expand membership of both the Telfair and before that the Nevada Museum of Art in Reno. He has broadened the programs of the two museums to attract persons in their 20s and 30s using the philosophy that persons who become members are more likely to become donors of time and money over time. For example, he increased attendance at the Telfair Museums dramatically through the delivery of exhibitions and programs that were inclusive, innovative and entertaining. The exhibitions and programs attracted many who had never considered visiting a museum, much less an art museum.

He has also joined Florida State University's Department of Art History within the College of Visual Arts, Theatre and Dance. The College's Dean, Sally McRorie, was very excited about the acquisition of Mr. High. She explained, "his training and scholarship in art history combined with his practical experience in museum leadership will be critically important in our preparation of students in museum studies, art history, arts administration and related disciplines."

While Mr. High has not yet unveiled his plans for the Ringling Museum, perhaps he will give us glimpse of his thinking at our luncheon.

The doors will open for socializing at the Sarasota Yacht Club at 11:30 a.m., and lunch will be served at noon. Please make reservations for this luncheon with Dick Smith at 493-9488 or drsmvs@comcast.net.

YALE CLUB OF THE SUNCOAST 2011-2012 EVENTS

Sunday, October 30, 2011

Welcome Back Party at College Hall, New College of Florida, 5-7 p.m.

Tuesday, November 8, 2011

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Meet Paige St. John, Pulitzer Award Winning Writer at the Sarasota Herald Tribune.

Saturday, November 19, 2011

Join fellow YCSC members and Harvard Club members for lunch and the telecast of the Yale-Harvard Football Game at the Ocean Blues restaurant, 1936 Hillview Avenue, between Route 41 and Osprey next to the 5 O’Clock Club (NOTE NEW LOCATION). Socializing before and The Game starts at noon.

Tuesday, December 13, 2011

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Meet Steven High, the new Executive Director of the Ringling Museum of Art.

Tuesday, January 10, 2012

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Meet Dr. Moshen Milani, Professor of Politics and Chair of the Department of Government and International Affairs at the University of South Florida. His book, The Making of Iran’s Islamic Revolution, has been required reading at many universities around the world.

Friday, February 10, 2012

Annual Yale-Harvard Princeton luncheon at Michael’s On East - Socializing begins at 11:30, luncheon served at noon. The speaker will be Harvard’s Regina Herzlinger on “Healthcare Reform.”

Monday, February 27, 2012

Tour the Ringling Museum of Art exhibit, “Copyright Reubens”, and enjoy luncheon with other YCSC members at the superb Treviso Restaurant located next to the museum.

Friday or Saturday, March 9th or 10th, 2012

Meet and listen to Yale’s hottest singing group, “The Redhot & Blue”. Time and details still TBD.

Tuesday, March 13, 2012

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Meet Yale Speaker from New Haven, Paul Bracken, Professor of Management and Professor of Political Science. Professor Bracken is a leading expert in global competition and the strategic application of technology in business and defense. His topic will be “The Second Nuclear Age.”

Sunday, March 25, 2012

Join fellow members for a great Maine Lobster Bake at the Bath Club on Casey Key.

Tuesday, April 10, 2012

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Meet Robert “Bob” Semple, Senior Political Writer and member of the Editorial Board of the New York Times.

Tuesday, May 8, 2012

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Meet Durland Fish PhD, Professor of Epidemiology (Microbial Diseases), Yale School of Public Health and Yale School of Medicine.

MEMBER EVA WORDEN SHARES TIPS ON SUSTAINABILITY IN AGRICULTURE AT MAY 2011 LECTURE

Last year members heard Dr. Kevin Main of Mote Marine Laboratory’s Aquaculture program explain sustainability in fish farming. At our final speaker luncheon of the season last May, our member Dr. Eva Worden, Yale Ph.D. 2001, shared with us her efforts to promote sustainability in agriculture, which, she explained, means the ability to maintain production.

Dr. Worden told us that, while she was in graduate school at the University of Maryland, she was attracted to Yale’s School of Forestry, because it was environmentally oriented. This factor shows forth in the School’s community garden on Science Hill.

She and her husband, Chris, who has a Ph.D. from the University of Connecticut, converted a former orange grove in Punta Gorda into an 85-acre organic farm. She explained that the secret to organic gardening in Florida is to use biodiversity to avoid having to use insecticides. As she put it, they share the plants with insects and animals – there is enough for all. She has found that diversity of crops is a very effective method to control pests.

The farm's business model centers on seasonal members who pay in advance for their produce needs. They then have three options as to the form in which they receive their produce. They can have a packed CSA box delivered, come to the farm for their needs or use the market credit option. Under the latter option, when they come to one of the farmers markets at which the Worden Farm has a booth on Saturday mornings, they can get a 10% discount as well as a credit against the quantity they have agreed to purchase. The farm had 360 members last season and expects to have about 450 members next season. Presumably, some of the new members are YCs members who picked up coupons at the luncheon.

The farm does not produce crops during the summer, when it is too hot and wet. Much as on a farm up north in the winter, the Wordens spend the off-season repairing equipment, doing consulting jobs and engaging in elaborate crop planning, because they don't have much time to do that during the growing season.

In response to a question about the farm's pricing structure, Dr. Worden replied that it is more important to have a philosophy aligned to the ecosystem than to look for a price premium. In response to another question, she emphatically stated, "Yes, we can feed the world organically."

YCS Summer Drop-In Luncheons Continued Success!

Yale Club summer luncheons, which occur on the second Tuesday of the month from June through October, were, once again, popular and stimulating. This second season luncheon program for our Club has been in existence for some years and is supported by a core group of 30 or more YCS members who spend a good part of their summer months in the Sarasota/Manatee area. They look forward to a monthly mix of Eli camaraderie and lively, broad-based table conversation, while wrapped in the spectacular waterfront view provided by the venue of Marina Jack. Attendees arrive in attire ranging from business suits for those coming from work to shorts and sandals for those coming from a local summer relax. The lunch is individually ordered from Marina Jack's array of wonderful gourmet foods, which also range from ultra light to full bore luncheons.

These "Drop-In" luncheons provide an excellent venue for maintaining our Yale Club friendships, for catching up on future plans for YCS (a good number of Board members and the President are usually in attendance), as well as a good measure of local cultural activities.

Members also trade travel stories, discuss Yale developments and occasionally sprinkle a bit of local and national political discussion as well. In summary, these relaxed but stimulating summer luncheons are a hit for just about all members.

As our dearly departed club member Jack Kahn once quipped, “These summer luncheons are so much fun we should hold them ever Tuesday!”

Let us plan to meet on the second Tuesday of each month at Marina Jack for great Eli fun. Until then, arrivaderci,

Brian Thomas Kelly Y’61



Seated left to right: Oliver Janney, Wes Finer, Bill Doyle, Susan Kelly and Ed Williams

75th BIRTHDAY CONGRATULATIONS TO RON LEVIN

Our long-time Board member and Assistant Treasurer, reached the ripe age of 75 last month. He is a living testimony to the adage that life on Longboat Key makes its residents turn back the clock. We hope that his recent move to the mainland won't reverse that process.