



# DR. MARK MAGENHEIM SAYS, “LET’S TALK TURKEY”

“MERHABA” and “DOST” — Wonderful additions to our vocabulary, thanks to the July 2010 educational mission to Turkey organized by the YaleGALE. In this piece (with more to follow if you want), we start by sharing the thrill of this experience and the post-trip glow that remains. So let’s get started, shall we?

To begin, the YaleGALE is the brainstorm of Gordy Meyers ‘49. He started this program a few years ago as a means for Yale alumni to serve Yale and alumni leaders globally in a different collaborative way. From the first mission to Australia in 2008, the program expanded to Japan and the UK in 2009 and to Turkey (Turkiye) in summer 2010. Plans are set for the next YaleGALE mission in China in July 2011. Gordy and his wife Joan live in Boca Raton and have been on all trips to date, now under the volunteer leadership of Kathy Edersheim ‘87 who serves as the YaleGALE chair under AYA auspices.

The planning of the educational mission to Turkey began in summer of 2009 and Yale alumni leaders were invited in fall 2009. When I saw the details of this mission, I knew it was for me. I promptly signed-up and away we went on July 16! Herewith a thumbnail of one of the most memorable, fun and inspiring experiences I can recall, academically, intellectually, emotionally, and spiritually. So “Merhaba” (HELLO) to you of the YCS!

From program materials, the core mission of the YaleGALE (Global Alumni Leadership Exchange) is based on the premise that “strong, internationally competitive universities are essential for innovation and growth in an increasingly complex global economy”. As tuition and government support no longer provide



**YCS Secretary Mark Magenheim, ’71 MPH with  
P ofers of Molec Genetics Administration  
Building of University of Istanbul, founded in 1453**

sufficient financial resources to sustain great universities, other ways and means are required. Through YaleGALE, international alumni collaboration with other great universities is a key source of fellowship, cultural exchange, and most importantly, the sharing of best practices in alumni development and relations. In Turkey, the two week mission focused on seven leading Turkish universities in major cities throughout this large, diverse, and beautiful country. The itinerary was busy and intense, as we were warned! (Yes, there was a bit of time for “R and R” too)!

As an added activity, the program in Turkey included the inaugural World Alumni Leadership Conference held July 18, 2010 in Istanbul. Pre-trip planning was done stateside in early 2010. (I was teamed up with Scott Williamson ‘80, a Chicago attorney and the Patrick Whelan of student interviews in that area. We hosted the Alumni Schools Committee booth and discussions). The conference featured plenaries



Presenting YCS Banner to Yale Club of Turkey President Mehmet Hhaya, '76 and his wife, plus Professor and tour organizer Resit Ergener, '74 at Yale Gale farewell banquet at Bosphorus

Program Announcement at Yasar University in Izmir on the eastern Mediterranean coast of Turkey



Gordy Meyers, '49 and wife Joan with Dr. Liz Friedman - Catapano, '74 at first International Alumni Leadership Conference sponsored by Yale University at Conrds Hotel of Istanbul, Turkey, July 18, 2010



and 16 workshops hosted by members of our Yale alumni team on myriad aspects of alumni development, including governance, fund-raising, communications, lifelong education, homecomings, reunions, special events, organizing and sustaining local clubs, student recruitment and mentoring, career counseling, volunteerism, and long-term development. The Conference with about 200 attendees concluded with fond farewells all around and a surprise closing session that featured the Yale Whiffenpoofs who were in-between other gigs in Europe!

Our team included 62 from all over the U.S., including 12 children and grand-children ranging from 10 to 15 years and several special guests, including Christine Keller Smith, from the YaleGALE held at Australian National University in 2008 and colleagues from Cambridge University and elsewhere. AYA staffers included Mark Dollhopf '77, Kathy Edersheim '87, and Ilona Emmerth '98. Local hosts in Turkey were Professor (and poet) Resit Ergener '74, Mehmet Kahya '73, President of the Yale Club of Turkey, and Engin Yenidunya '02. We also had the best tour guides in all of Turkey, especially Selcuk!

Upon arrival July 17 in Turkey via Delta or Turkish Airlines (the better choice it turned out), our group first convened at Starbucks (where else?) in the huge, sleek, ultra-modern, marble, glass, and highly-efficient airport of Istanbul. After being greeted by our Yale and local hosts, we boarded two comfy buses (our base for the next two weeks), and set off for some of "the sights" that sunny and warm first afternoon. Despite jet-lag, we saw the Blue Mosque built between 1609-1616 by Sultan Ahmed and had our first taste of Turkish kebabs and pudding. After check-in at the 5-star Conrad Istanbul, we were whisked away for a lavish outdoor dinner party overlooking the Bosphorus at the mountainside home of Leon Amram (Calhoun '86) and his wife Clara, from Venezuela. It is hard to imagine a more superlative welcome to Turkey than the exquisite hospitality, setting, meal, music, entertainment, fellowship, and genuine warmth of this first "event". Truly the bar was set high from the outset, yet each successive gathering proved worthy of superlatives anew!

Imagine then if you will, this weary group, jet-lagged, well-fed and well-lubricated, now facing the daunting task of preparing our "booths" and displays for the morning after this sumptuous evening. We staggered into the hotel ballroom about midnight (still July 17 arrival day) to begin constructing our displays and set-ups for the next morning's opening session of the inaugural International Alumni Conference with local colleagues and other international visitors. Happy to report -- as you may have guessed -- we Yalies rose to the challenge and finished up about 2am, to be back at it by 7:30 am for the mandatory daily briefing. Thus the pace was set, (without much exaggeration), for the ensuing fortnight!

In a future note, we'll review the Conference in more detail, but suffice it to say it was a great success, with much positive feedback and shared learning. Above all, we began the process of "DOST", that great Turkish term which translates as "FRIENDS FOR LIFE". As we felt in the following weeks, this is the core of what the mission was all about - for which I personally feel grateful, lucky, and — yes, exhilarated and exhausted all the same!

To give a sense of the mission, we convened most evenings with our local university hosts in healthy but calorie-laden, beautiful banquets, followed by breakfasts together and working sessions the next morning, then lunch with our university hosts. Afternoons were organized for sightseeing and preparation for the next university (along with a real Turkish bath/massage and Grand Bazaar shopping). In the course of our two weeks in Turkey, we worked with seven English- language universities: (1) Koc University in Istanbul, (2) Bogazici University, Istanbul, (3) Bahcesehir University, Istanbul, (4) Istanbul University, (founded in 1453), (5) Bilkent University, in Ankara, (6) Yasar University, Izmir, and (7) Sabanci University, Istanbul. (There are about 150 universities in Turkey at present). We traveled by bus and plane across northwest, central, and western Turkey, but an optional post-mission tour to southeast Turkey was cancelled due to political unrest in this mainly Kurdish area. (Notwithstanding this region, we all felt quite safe in all our travels).

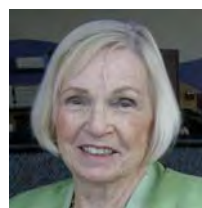
Our hosts were marvelous, kind, generous, and truly hospitable in every possible way. We were provided access to special places not available to tourists, such as a closed tour and barbeque with Stanford and Cambridge archaeologist Prof. Ian Hodder and his team at Catalhoyuk, the oldest Neolithic settlement discovered to date (9500 BCE), as well as special access to the ancient town of Sardis and the Goreme Open Air Museum at Konya/ Cappadocia, a UNESCO World Heritage site since 1984. In Cappadocia, we stayed at the Argos Cave Hotel in the center of Uchisar surrounded by the eery other-worldly “cone” landscape of caves and underground cities. We witnessed an authentic whirling dervishes ceremony in a thirteenth century caravanserai (camel station) on the ancient Silk Road and we saw how carpets are woven. In Ankara we visited the Anatolian Civilizations Museum and the hallowed mausoleum of Kemal Ataturk, father of the modern Turkish Republic.

After flying from Ankara (Bilkent University) to Izmir (for Yasar University), we went on to Ephesus, tracing the steps of Paul as we visited the final resting place of the Virgin Mary near Selcuk. From Izmir, we flew back to Istanbul for more consultations with Sabanci and Bogazici University colleagues. Finally, our last evening (July 30) featured an elegant cruise on the Bosphorus with perfect weather followed by a gala banquet in a fantastic palace on the European side overlooking the Asian side of Istanbul. Along with music, toasts, great food, and wonderful comraderie, we presented the YCS YALE banner to the Yale Club of Turkey’s President Mehmet Kahya and Resit Ergener. We happily danced the night away — along with beautiful young belly-dancers who kept the blood vigorously flowing! Quite a climax to a spectacular two weeks of YaleGALE in Turkiye!

The combination of spirited dialogue with university colleagues to build alumni relations “Yale-style”, with access to the rich history at the crossroads of great epochs and religions of the world in Turkey, plus phenomenal archaeological and architectural sites all over this beautiful country, forged a convergence of experiences that gives lasting memories.

If there is Club interest for subsequent editions of this non-scholarly “travelogue”, we will touch on the ancient and modern religions and politics of Turkey, the changes since 1982 affecting university education, the geopolitical importance of Turkey (bordering many countries including Syria, Iraq, Iran, and Russia), the economic forces at play vis-à-vis the E.U., and the secular vs. traditional tension within Turkey and throughout the region. If there is interest, we will also review some of the world’s great architectural achievements in beautiful Istanbul — the Hagia Sofia, the Grand Bazaar, the Basilica Cisterna, the Topkapi Palace, Harem and Treasure, and the Byzantine Hippodrome to name a few; the Coliseum and Library at Ephesus; and the strategic location of ancient Constantinople straddling the Bosphorus, along with the Sea of Marmara and the Dardanelle Straits.

On a personal note, the chance to get to know 62 other kindred spirits of Yale plus our Turkish counterparts was a high water-mark of the enterprise for me. I look forward to sharing more about YaleGALE and many other terrific Yale service programs for our club to consider, and I invite all YCS members to consider becoming a part of this extraordinary and fun way to stay connected with Yale and our long-standing service tradition. More details will be presented at the AYA Assembly in New Haven November 11-14, 2010, and additional info can be found under YaleGALE on the AYA website.



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# LETTER from PRESIDENT OLIVER JANNEY

Our officers and I hope that you have had a wonderful summer. We are looking forward to a splendid season, which will kick off with the Welcome Back Cocktail Party at New College at 5:00 p.m. on Sunday, October 24th.

I am pleased to announce that we will move back to the Sarasota Yacht Club for our monthly luncheons with speakers and that we have been able to hold the price to \$20 per person. At our first speaker luncheon of the season, Professor Frank Alcock, Associate Professor of Political Science at New College and Director of Mote Marine Laboratory's Marine Policy Institute, will discuss issues raised by environmental disasters such as oil spills.

Elsewhere in the issue you can see our schedule of luncheon speakers, which will include two Yale Professors, Paul Kennedy in February and Linda Pellico of the School of Nursing in March.

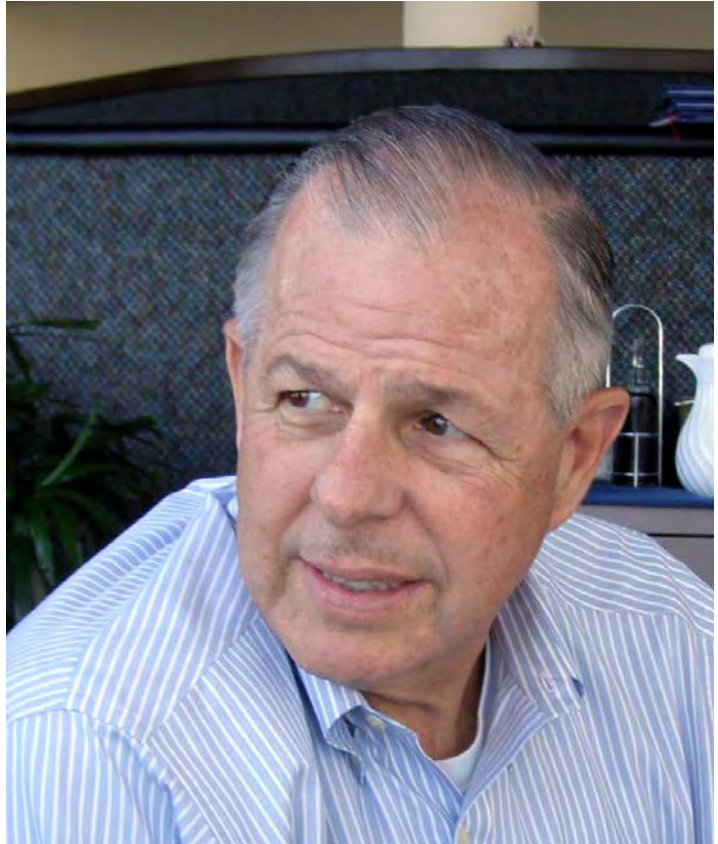
On December 6<sup>th</sup> we will have a special program at the Ringling Museum in connection with its exhibition of Habsburg tapestries from the Kunsthistorisches Museum in Vienna. The program will include lunch at the museum's delightful Treviso Ristorante.

On Sunday, April 3<sup>rd</sup> we will, after a hiatus of several years, be treated to a lobster bake at the Bath Club on Casey Key.

If you are a year-round resident of Sarasota or arrive before our last drop-in luncheon of the year on October 12th, I hope that you will join us at Marina Jack.

We are in the midst of a membership campaign. Please encourage any area alumni (including spouses of deceased alumni) and parents of Yale students whom you may know and who are not members to join the Yale Club of the Suncoast.

All best wishes to you and yours,  
Oliver Janney '67



## YALE CLUB OF THE SUNCOAST 2010-2011 EVENTS

Tuesdays, September 14 and October 12

Drop-in luncheons, Marina Jack, noon to 1:00 p.m.

Sunday, October 24

Season Kick-Off Party at College Hall, New College of Florida, 5- 7 p.m.

Tuesday, November 9

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon. Frank Alcock, Associate Professor of Political Science at New College of Florida and Director of the Marine Policy Institute at Mote Marine Laboratory, will discuss issues raised by environmental disasters such as oil spills.

Saturday, November 20

Join fellow members and Harvard Club for lunch and the Yale-Harvard Game at Geckos, in “Palmer Crossing” at 5585 Palmer Crossing Drive (just east of the intersection of Clark Road and Honoré. The game starts at noon.

Monday, December 6

Join fellow members for a private tour with two docents, including Karen Kopp, to see the special exhibit “Threads of Gold: Renaissance Tapestries from the Kunsthistorisches Museum, Vienna.” This will include an elegant lunch at the Treviso Restaurant.

Tuesday, December 14

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon. Dr. Susan McManus, Professor of Political Science at the University of South Florida, will discuss the November elections.

Tuesday, January 11, 2011

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon. Leif Bjaland, the Artistic Director of the Sarasota Orchestra and former Professor of Music at Yale and music director of the Yale Symphony Orchestra, will discuss music in Sarasota.

Friday, February 11, 2011

Annual Yale-Harvard Princeton luncheon at Michael’s on East. Socializing begins at 11:30, luncheon served at noon. Our speaker, Dr. Paul Kennedy, the J. Richardson Dilworth Professor of History and Brady-Johnson Distinguished Professor of General Strategy at Yale, will discuss the Grand Strategy.

Tuesday, March 8, 2011

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon. Linda Pellico, Assistant Professor of Nursing at the Yale School of Nursing, will speak on “Looking is not Seeing and Listening Is Not Hearing.” She will describe how she uses the arts and music to improve nursing students’ observational abilities.



Sunday, April 3, 2011

Join fellow members for lobster bake at the Bath Club on Casey Key.

Tuesday, April 12, 2011

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Jeff La Hurd, local author and historian and currently employed by Sarasota County as a History Specialist, will discuss certain gems of Sarasota’s history. Mr. LaHurd has written 12 books and numerous magazine articles on the history of Sarasota.

Tuesday, May 10, 2011

Monthly Luncheon at Sarasota Yacht Club – Socializing begins at 11:30, luncheon served at noon.

Dr. Eva Worden, Yale MS and Ph.D. 2001 and co-owner of Worden Farm in Punta Gorda, will discuss biodiversity and sustainable agriculture.



Book Award recipients and their parents enjoy a reception at the Stoneybrook Country Club

## ALUMNI SCHOOLS COMMITTEE REPORT

As the new school year gets underway, the Alumni Schools Committee of the Yale Club of the Suncoast has launched its recruiting drive among perspective high school students.

Each year members of the Yale Club present Yale Book Awards at twenty-five high schools in our region. Our annual

reception for these Yale Book Award members and their parents in June attracted students from all three counties. Members of the Yale Club talked about the value of a Yale education in their lives with the perspective students at the Stoneybrook Country Club in Sarasota. Yale’s new policies on financial aid were especially emphasized. All of the award recipients had been recognized by their high schools as demonstrating “outstanding personal character and intellectual promise.”

The interviewing season for the Alumni Schools Committee is now underway with the first early applicants already in the system. If you are interested in serving as an interviewer or a Yale Award presenter, contact Alumni School Committee director Patrick Whelan at [notableoak@msn.com](mailto:notableoak@msn.com). The Alumni Schools Committee needs your help now more than ever.

cont’d over



**Book Award students and parents listen with interest as Yale Alumni provide information and answer their questions in relaxed and pleasant surroundings**

Students from the area now attending Yale:

Kathleen Addison 2014 from Saint Stephen's Episcopal School

Po-yi Ho 2014 from Lakewood Ranch High School

Kevin Peterson 2013 from Saint Stephen's Episcopal School

Konrad Coutinho 2013 from Cardinal Mooney High School

Dacia Thompson 2012 from Saint Stephen's Episcopal School

Colin Kruger 2012 from Riverview High School

Dale Peterson 2011 from Saint Stephen's Episcopal School

Molly Silverstein 2011 Home Schooled

Recent graduates:

Rino Landa 2010 from Palmetto High School

Noah Gentele 2010 from Pine View School

**Patrick Whelan, Chairman  
Alumni Schools Committee**



# **SPEAKER LUNCHEON SEASON TO OPEN WITH PROFESSOR FRANK ALCOCK OF NEW COLLEGE AND MOTE**

Our first speaker luncheon of the season will feature Frank Alcock, Associate Professor of Political Science at New College of Florida and Director of Mote Marine Laboratory's Marine Policy Institute. Professor Alcock will discuss issues raised by environmental disasters such as oil spills.

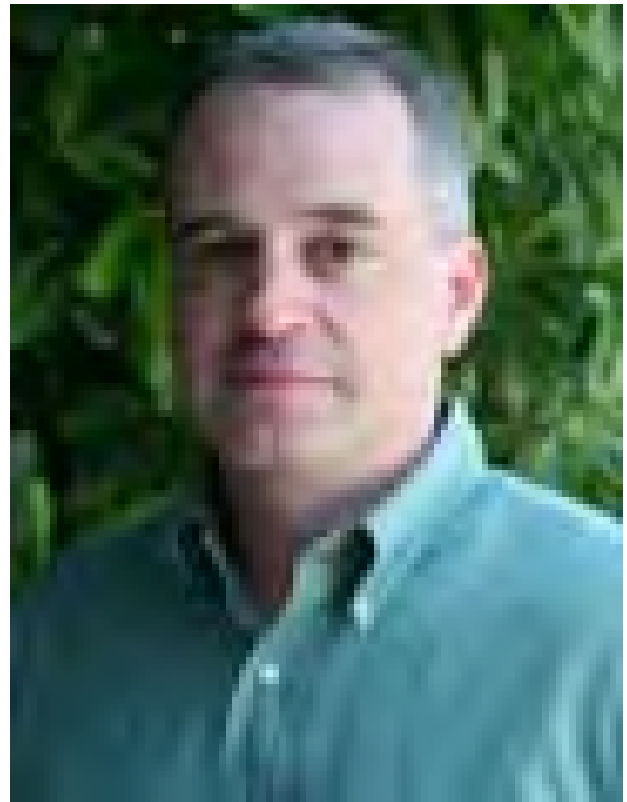
Professor Alcock teaches courses on world politics, international law and sustainable development. His current research focuses on climate and energy politics, ocean governance, seafood markets and fisheries management. He is also Director of New College's Environmental Studies Program. In addition to publications dealing with the problems of global fisheries, he has co-authored articles on science-policy relationships in environmental issue areas, with an emphasis on marine policies. He also appears regularly on Sarasota television station ABC 7 as a political analyst. Prior to obtaining his Ph.D. from Duke University, he spent five years as an international policy analyst/economist at the U.S. Department of Energy.

From 2000 to 2003, Professor Alcock was a Belfer Fellow at the Kennedy School of Government at Harvard University. He is also a Research Fellow for the Institutional Dimensions of Global Environmental Change Project and an active member of the human dimensions of global environmental change research community.

He was co-author of the 2010 report *Potential Impacts of Oil & Gas Explorations in the Gulf*, which was published last spring before the Deepwater Horizon oil spill. In the wake of the oil spill, he was much interviewed and wrote a number of articles about the ramifications of the disaster.

Professor Alcock has been named a Senior Fulbright Scholar to New Zealand. From February through May 2011 he will be hosted by the Institute of Policy Studies at Victoria University of Wellington, the capital of New Zealand. His family will accompany him. While there he will explore the "politics of cap and trade" with a focus on New Zealand's emissions trading legislation. He will also organize a colloquium series at the Institute of Policy Studies.

The luncheon will be held at the Sarasota Yacht Club on Tuesday, November 9<sup>th</sup>. The doors will open for socializing at 11:30 a.m., and luncheon will be served at noon.



**Frank Alcock, Associate Professor of Political Science at New College of Florida; Director Of Mote Marine Laboratory's Marine Policy Institute**

**Oliver Janney, Pres., YCS**

# DECEMBER LUNCHEON TO FEATURE PROFESSOR SUSAN MCMANUS ANALYZING THE ELECTIONS



Our December luncheon will feature Susan McManus, the oft-quoted pundit of the Florida political scene and distinguished Professor in the Department of Government and International Affairs of the University of South Florida, providing an analysis of the November elections.

Dr. McManus discussed the 2010 Leadership Florida's/The Nielsen Company's *Sunshine State Survey* in her June 2010 column, "Will Florida Voters Get What They Want Most in Their Leaders?" She predicted, based on the survey, that integrity is likely to be the key concern of Florida voters. She noted a, "tepid level of trust of current leaders" and distrust of Washington leaders. She suggested that the vicious primary campaigns could lead to lower voter turnout in November.

For the last six election cycles Dr. McManus has served as political analyst for WFLA News Channel 8 in Tampa. Since 2008 she has been a featured columnist on SayfieReview.com and a panelist on WFLA TV's weekly *Road to the White House* program. She has appeared on most, if not all, major broadcast and cable television and radio networks and has been interviewed by major newspapers throughout the world. Her bibliography of journal publications is nothing short of stupendous. The list of articles, which fills 18 single-spaced pages, ranges in the past few years from issues of homeland security to generational combat in the 21<sup>st</sup> century to the lack of coordination among state agencies to the role of seniors in political campaigns to shortcomings in teaching of government in high schools to the role of spouses as campaign surrogates.

We can expect from Dr. McManus some well-informed insight into the elections and into the possible directions of our country.

# RINGLING COLLEGE'S LARRY THOMPSON HIGHLIGHTS THE ARTS AT APRIL LUNCHEON

Larry Thompson, the President of Ringling College of Art and Design, provided members a behind-the-scenes view of the arts in Sarasota at our April luncheon after the Annual Meeting.

Dr. Thompson explained that Ringling College has 1,300 students and is one of the most prestigious design schools in North America. It has a technical infrastructure comparable to Caltech or MIT in terms of computing power.

He covered three general areas. The first was the changing economic climate and the response of the Sarasota Arts Council; the second was art and design of the changing world; and the third was the relationship between Ringling and Sarasota.

On the first topic, Dr Thompson pointed out that in Sarasota there are 1,500 arts-related businesses. Approximately 6,000 persons are employed in the arts, of which half are employed in nonprofit organizations. This includes the opera, the symphony, ballet, and theatres. The arts constitute the fifth largest employer in the county. The direct economic impact of the arts in Sarasota is the addition of \$123 million to the local economy. This is greater than the impact of minor-league baseball in Sarasota. In fact many studies have shown that the arts contribute more to the economy of Sarasota, and other cities, than do sports.

However, the present economic climate is difficult, and can be expected to cause smaller arts organizations either to disappear or to be merged into larger ones. As an example of this, the Longboat Key Arts Center and the Englewood Art Center have both merged with Ringling College. This came about as the result of the realization on the part of the smaller centers that they were performing a function very similar to Ringling's, but on a smaller budget and with a higher proportion of fixed costs. Thus in each case the merger was proposed by smaller centers, but the



**Dr. Larry Thompson, President, Ringling School of Art and Design**

synergy was seen to work to the advantage of all parties. More mergers like this are likely to occur, especially as private and corporate contributions diminish.

This Sarasota Arts Council was formed in the 1980s, and was run at first by community leaders who were not themselves artists, or working in the arts, but who supported the arts and wanted to keep Sarasota involved in the arts. However, in the past 10 years the organization has had difficult times, with high turnover of Executive Directors and Board members. As a result it became necessary to restructure the organization. Now the arts Council is led by arts stakeholders, and all the members of the board are arts leaders. The mission of the Arts Council now is advocacy and empowerment.

Sarasota is unique, with an "unheard of" arts footprint for a city its size. We have a symphony, ballet, art museums, opera, La Musicale, chamber music and more. "Other cities would die for what we have," and other Florida cities, including Fort Lauderdale and Daytona, are seeking to build arts centers that can compete with us. **cont'd pg.13**



# JOHN McCARTHY'S RETURN TO YCS AFTER 30 YEARS

The Yale Club of the Suncoast speaker for the May 11 luncheon meeting was John McCarthy, Sarasota County Parks and Recreation General Manager. John began by relating how thrilled he was some 30 years ago as an 18 year old to have been invited to speak to the Yale Club by its then President Art Ferguson. He said even though it was 30 years since his last presentation he was excited to present his plan as to how sports eco-tourism could provide a solid path forward for the area's growth. While John now manages 230 county parks and beaches with a staff of 72 complemented by a cadre of volunteers, his message was a positive plan for growth during these difficult economic times.



**An exuberant John McCarthy held the attention of a full house on May 11, 2010**

With his ultra enthusiastic, staccato style, John themed Sarasota County as blessed with some of the world's best beaches and now trending toward development of parks, trails and environmental lands offering among the best eco-tourism and recreational opportunities. Just how to capitalize from the existing Sarasota County strengths and specifically how to attract significantly increased tourism with new sports facilities was the thrust of McCarthy's presentation. The development of these eco-sports assets are planned to produce strong financial revenues for the citizens of Sarasota County while also increasing the quality of life for Sarasota residents.

To illustrate the future economic impact of recreational tourism, McCarthy displayed charts showing a listing of "room nights" and resulting dollar generation by various sports events held in Sarasota parks. Sports Tournament examples included: UPA Ultimate Frisbee (\$2,860,000), Nike Labor Day Soccer (2,602,000), US Soccer Federation (\$2,515,000) and Florida High School Rowing Championships (\$1,760,000).

The SC Parks GM was impressive when describing what he termed huge potential for Sarasota and Manatee counties with the Benderson Park Regatta Plan. McCarthy said this rowing venue project was a "big, bold dream." People in both counties are saying "this is the biggest thing to hit rowing in decades." The Benderson Project will be accomplished in three phases over a three year period. The result will be a rowing complex capable of hosting NCAA through international, Olympic-level competitions. There would also be considerable opportunities for the public in terms of a community park system. When completed the rowing events are projected to generate some \$25 million in annual revenue. This year's four high school regattas produced in excess of \$4 million.

**Cont'd pg.13**

## **Thompson cont'd**

On the second topic, the role of art and design in a changing world, Dr. Thompson drew a distinction between the left brain economy and the right brain economy. The left brain economy is that running on logic and linear thinking, while the right brain economy is about the touch and feel of products.

Take an automobile, for example. It can be seen as a mobile sculpture. Approached from the left brain, a buyer will research Consumer Reports and look into gas mileage and the like. However when it comes time to buy, the decision is made on the basis of how the car looks and how it feels when you drive it. As another example, Target was built on the realization that it could not compete with Wal-Mart on price, so it decided to compete on design instead. The point is that an emphasis on function is not enough to be competitive in the world of the future. Design is increasingly the difference between a successful product and one that isn't.

“There's a lot of talk in education about STEM—Science, Technology, Engineering and Math, but this alone is not enough. Stem needs to be powered by STEAM, with the addition of the Arts.” The emphasis on touch and feel is especially great with the younger generation. For example, Ringling is working with the Suncoast Blood Bank to increase the number of young donors by changing the perception of what blood donation is about. The logical reasons why one should give are the same as ever, but “in the New World it's all about visual communication.”

Dr. Thompson wrapped up his talk with an upbeat assessment of the growing role and appreciation of the visual arts and design. “We've never seen a better time since the Renaissance for the visual arts,” he said. He would like to destroy the myth of the starving artist—in the present economy and the one to come, visual artists and designers are doing well. “In the end, the arts are about humanness, defining our culture and our beliefs. Arts make us who we are as human beings.”

**Zaid Smith, 74**

## **McCarthy, cont'd**

John hit his staccato best describing how the rowing complex will be world class, the only FISA Class “A” facility in North America, and unique with its proximity to airport, restaurants, hotels, shopping and the world's best beaches! In short, he believes the Benderson Park project will take Sarasota County's beaches and parks to an ultimate level where people will associate Sarasota with the very best in sports eco-tourism.

If we Yalies ever needed a bold, incisive peek into the future of a Sarasota County and how sports eco-tourism could provide a significant impetus to its economy, John McCarthy's 30 year return engagement with YCS certainly was magnificent. Boola Boola to you John! We send you our heartiest thanks for a much needed boost of enthusiasm, and we look forward to a return engagement with YCS for interim reports on the successes of your plans – may it be much sooner than another 30 years!

**Brian T. Kelly ,61**

## **NEW MEMBERS**

**We welcome the following new members and look forward to meeting each one:**

**Bruce Ballard B.A. '60 (Eleanor)**

**Jim E. Curtis B.E. '64 (Nancy)**

**Claudia S. Fabricant B.A. '91**

**Adele Greenfield, Widow of Bruce H. Greenfield, '41 Law**

**Richard L. Hershatter B.A.'48 (Mary Jane)**

**Pat Kennedy-Kuelper (Bob) Widow of D'Arcy Kennedy, E '49**

**Aaron D. Koplun B.A. '61 (Joan)**

**Mary Ann Lockhart (Mr. & Mrs. J.B.) Widow of 40S.**

**Donna L. Norback B.A. '77**

**M. Weldon Rogers, III B.A. '63**

**Robert F.Schmidt B.A. '43**

**Eva C. Worden B (Chris) Ph.D. '00 (Chris)**

SUMMER DROP-IN  
LUNCHESES PROVIDE  
ENJOYABLE ELI  
COM PANI ONSHIP



No board member collects money for lunch at the door--the fare is Dutch treat; we order whatever appeals. No name tags either--we all know each other. No program--we are the program. What you will find at the Drop-in lunches is a hearty welcome from your fellow Yalies for you and your guests and lively conversation over a most enjoyable meal.

Drop-in lunches are held at Marina Jack's Restaurant at 11:30 AM. the second Tuesday of each month from June through October. Unlike many Ivy League clubs that go into hibernation over the summer months, members of the Yale Club of the Suncoast continue to meet monthly and informally at Marina Jack's. Thus members, spouses and guests extend the camaraderie of the season throughout the summer.

You will hear anecdotes from the latest cruises, vacations in remote locations, home projects, updates on families and friends, political interests and concerns, intrepid adventures and all manner of reading, listening and viewing critiques. At one table, Peter French related his waist-deep wade through a Florida swamp while skirting a mama gator's nest. One noon Brian Kelly drew attention to dockside when he made a surprise arrival in his boat at Marina Jack's pier. Oliver Janney recently offered a preview of the Club's speakers and special events planned for the forthcoming season. And Liz Troutman documents the social scene and diners' enjoyment of the lunches with her ever-present camera. Conversations can also focus upon strategies for encouraging local students to apply to Yale.

We invite and encourage you to escape the inevitable warmth of the Florida summer of 2011, to relax in the "coolth" of Marina Jack's dining room, and to enjoy the company of fellow Yale Club members. Mark your calendars and make it a point to join us next summer for Drop-in lunches on second Tuesdays at Marina Jack's.

Ed Williams, '66 MA, '68 PHD



# YCS SUMMER DROP-IN LUNCHEONS



**Our September folks begin to gather, greet and chat.**

**An enticing menu prompts Art Ferguson to ponder, “What shall I choose this time?”**



**And here we have an expression of convivial agreement in the midst of a conversation.**



**One of the many tables filled with enthusiastic fans, both Yale and Harvard. BE THERE!**

## COME AND WATCH YALE OVERCOME HARVARD

Join fellow Elis and our Harvard counterparts to watch the Yale-Harvard Game on Saturday November 20<sup>th</sup>. We will convene at the same place as provided three screens for the game last year – Gecko’s at 5585 Palmer Crossing Drive in “Palmer Crossing.”

Unless you live in Palmer Ranch and know the back ways, the two easiest routes to find Geckos are as follows:

- (1) Take I 75 to Exit 205 (Clark Road). Turn west on Clark Road and you will shortly see an Appleby’s on the south side of Clark Road. Gecko’s is directly behind that Applebee’s. If you reach the light at Honoré, you have gone too far, but just turn left on Honoré and then make your first left turn into Palmer Crossing and proceed eastward through the parking lot.
- (2) From U.S. 41 (South Tamiami Trail) take Clark Road eastward. Just beyond the intersection with Honoré, turn in to the Appleby’s parking lot and drive behind Appleby’s, where you will see Gecko’s.

## YALE GLEE CLUB SINGS TO THE APPLAUSE OF A HUGE SARASOTA AUDIENCE

More than 500 Sarasotans turned out for our Club’s last event of the season. On Thursday, May 27<sup>th</sup> the Glee Club presented an after-dinner concert at Church of the Redeemer on the Sarasota Bayfront. Unlike the Glee Club’s last visit in 1988, over 500 cheering Sarasotans filled all the seats in the large church, and many stood.

The Yale Glee Club is the University’s principal undergraduate mixed chorus and oldest musical organization. The program featured works by Victoria, Bruckner, Rheinberger, Thompson and Paulus, newly commissioned works by Eric Banks and Ryan Harper, traditional folk songs, spirituals and, of course, Yale songs. The group literally flowed around the main floor as they adopted different configurations for each song. Our singing members Dick Smith and Ron Levin joined the group on “stage” for the Yale songs and acquitted themselves masterfully.



While most in the audience were not Club members, they went wild for the Yale songs, demonstrating that we live in a community very receptive to the best that Yale can offer.

**Oliver Janney, President, YCS**





Members of the Yale Club of the Suncoast and their guests are invited to enjoy a tour of the exhibit entitled “Threads of Gold: Tapestries from the Kunsthistorisches Museum, Vienna” at the Ringling Museum on Monday, December 6. Lunch in the museum’s Treviso Restaurant will follow the tour. The tapestry collection of the Kunsthistorisches Museum is widely regarded as one of the greatest in existence. Six of the eight tapestries presented in this exhibition are part of a set owned by the Hapsburg Emperor Matthias (1567-1617). The other two belonged to Emperor Franz I (1708-1765). All of the tapestries have recently been painstakingly restored. The lead docent for our private tour will be Karen Kopp, wife of Club-member Roland Kopp’59. Karen is the Ringling Museum’s docent-expert on fabrics and specifically on tapestries. Thus, her commentary will greatly contribute to our understanding and enjoyment of the exhibit. Lunch at 11:30 will follow the conclusion of the tour. The menu includes salad, an entrée, coffee or iced tea, and tiramisu for dessert. Those attending are asked to choose from among the following three entrees: Grilled Grouper Sandwich, Grilled Breast of Chicken Alfredo, or French Dip Sandwich Au Jus (Roast Beef, Provolone Cheese, and French Fries).

Plan to arrive at the Ringling Visitors’ Pavilion by 9:45 on the morning of Monday, December 6. The cost of the event is \$32 per person. To reserve mail checks payable to the Yale Club of the Suncoast to:

Frank Samponaro, 9409 Forest Hills Circle, Sarasota, FL 34238 by November 30.

PLEASE INDICATE A CHOICE OF ENTRÉE FOR EACH MEMBER OF YOUR PARTY.

If you have any questions about this event, please call Frank Samponaro at 941-966-9115.