



YALE CLUB of THE SUNCOAST

bluELines



March 2014

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Yale Club of the Suncoast will hold its next luncheon of the 2013-2014 season on Tuesday, April 8, at the Sarasota Yacht Club, with socializing at 11:30 am and lunch served at noon. The price is \$22 per person, with drinks available at the cash bar. Guests are welcome and **reservations are required.**

In anticipation of the upcoming Yale Day of Service, the featured speaker will be Linda Schwartz who holds an MSN and PhD from Yale and is the Connecticut Commissioner of Veterans Affairs.

To make reservations, please contact Dick Smith by Friday, April 4, preferably at drsmvs@comcast.net or by phone at 941-493-9488.



**Linda Schwartz, CT Commissioner of
Veterans Affairs**

YCS Day of Service

**Everyone is invited to participate in the Day of Service on
April 26, 2014**

Registration for the YCS D-o-S is straight-forward. Go to www.yaledayofservice.org. Then in the box that states "Find a service site", enter Sarasota, then under "Services", enter homeless, then FL and US and click. You will be taken to "Sarasota: Veterans Services "Stand-Down" - April 26, 2014". Click on this line and at this point, enter Register Now and complete the registration form on-line, including space for any number of friends and guests. You can also see who else is registered and how to contact Ed or Mark for more details and to assist with registrations, services, etc.

Annual Membership Meeting

The April 8 luncheon will also include the YCS's Annual Membership Meeting to elect Directors for the 3-year term ending 2017 and will be followed by a meeting of the Directors to elect officers for the upcoming year.

Nominees, Board of Directors, Term Ending in 2017

Arthur W. Engelhard '52G

Brian Thomas Kelly '61

Peter L. French '61 MA/'69 PhD

Nicholas C. Gladding '67

Elaine M. Gustafson '86 MSN

Slate of Proposed Officers, 2014-2015

President	Mark J. Magenheim '71 MPH
Vice President and Administrative Officer	Kenneth Schneier '74
Secretary	Bruce Ballard '60
Assistant Secretary	Edward V. Williams
'66MA/'68PhD	
Treasurer	Daniel C. Conway '60G
Assistant Treasurer	John D. Bullock '72 HS
AYA Representative	Oliver J. Janney '67
Chair, Membership	Beverley Wadsworth
Assistant Chair, Membership	Betty F. Griggs, '50MFA
Chair, Alumni Schools Committee	Patrick B. Whelan '88
Newsletter, Editor, Publisher	Elaine M. Gustafson '86 'MSN
Manager, Luncheon Coordinators	D. Richard Smith '54
Webmaster	Zaid James Smith '74

Ex Officio Directors, 2014-2015

Bruce Ballard '60 John D. Bullock '72 MPH Daniel C. Conway '60G
Patrick B. Whelan '88 Edward V. Williams '66MA/'68PhD

Submitted by the Nominations Committee:

Kenneth C. Schneier '74
Oliver J. Janney '67
Frank N. Samponaro '62, Chair Dyer S. Wadsworth '59

Current Directors, Term ending in 2015

Oliver J. Janney '67
Frank N. Samponaro '62, D. Richard Smith '54,
Stephen Van C. Wilberding '63

Current Directors, Term ending in 2016:

Mark H. Hamilton '53E, Roland Kopp '59 E, Mark J. Magenheim '71MP,
Kenneth C. Schneier '74 Dyer S. Wadsworth '59



**“Come one, Come all” to the Yale Club of the Suncoast
Sunset Cruise**

April 27, 2014

E-mail details to follow

CLUB WELL REPRESENTED AT 73RD AYA ASSEMBLY



Our club usually sends a representative to the annual Association of Yale Alumni Assembly in New Haven during the second or third week of November (depending on the date of the last home football game of the season). This year we had three members present. Mark Magenheim attended in his role as President of the Club, I as AYA Delegate and Peter French as delegate for the alumni of the Graduate School of Arts and Sciences. It was my first Assembly as your delegate.

The first day consisted of presentations on the increasingly closer relationship between Yale and the City of New Haven, which was a major project of former President Rick Levin and continues to be important to President Peter Salovey. The day ended with a cocktail

reception and presentation of the Yale Medal during a dinner at Freshman Commons.

President Peter Salovey kicked off a full day of meetings in SSS on the second day. He described Yale as a more unified and innovative institution and the AYA as more collaborative, emotionally intelligent (a plug for his major contribution to the field of psychology) and joyful. He called on AYA to exhibit increasing collaborative passion in developing leaders over shared experience but even more over shared values as it builds alliance associations and fosters deepening ties to Yale. He emphasized joy from a psychological perspective, since joy helps people give to each other and Yale and helps them feel connected to communities. He noted that happier people tend to be physically healthier. He emphasized shared values as he described an effective alumni association as a means to convey values from one generation to the next.

Mark Dollhopf '77, the Executive Director of the AYA, then laid out the goals of the AYA's new strategic plan, which include globalization, enabling effective volunteer leadership and governance and communicating the AYA's stories. He described the increase in shared interest groups (SIGs) as the major factor in the dramatic increase in attendance at alumni events in major cities. Both the number of events and the attendance at them have increased fivefold since 2008. This year over 7,000 alumni attended reunions at Yale. He then showed Youtube videos and called on alumni leaders to comment on a Yale Women's conference in Washington, D.C. that raised \$100,000, the upcoming Yale Asian Alumni Reunion in New Haven next April and the Yale AIDS Memorial Project in New York City. President Salovey in his opening remarks mentioned that he had attended a major event earlier that week at Christie's in New York City to celebrate a new website project to memorialize students and faculty who died of AIDS. The group raised \$50,000 at the event. Dollhopf then described Yale for Life (YFL), which the dean's office had initiated two years ago. Alumni can return as students for an intensive multidisciplinary seminar. This year the subject of the seminar is "Reconsidering 1914-1945." Professor Charles Hill, who will participate in the program, stated that to get a better grasp of huge events, you need a multidisciplinary approach. He stressed that humanities are not a luxury but rather the teaching of

things you need to know in order to handle the uncertainty that is the watchword of our world today. Marv Behrenbloom '56 then described the Yale Alumni College, which now has 500 students at three campuses, including the Yale Club of New York City and a campus in New Hampshire. He reported that the program plans to add campuses in Chicago and Princeton in the future. The program offers core humanities, performing arts, social sciences and physical sciences in the form of seminars for not more than 25 students for six weeks with an exceptional faculty. He noted that less than 24 hours after the announcement of the program, applications had arrived for the capacity of 360 plus a waiting list of 200.

Mark Dollhopf then reported on a new SIG, the Yale Musical Theatre of the Air, in which students and alumni produced Cole Porter's musical *Kiss Me, Kate* online last January using original recordings. Next year the group will feature a revival of the 1956 performance of *My Fair Lady* at the Schubert Theatre starring Rex Harrison.

A video of a conference sponsored by the Yale Club of Ghana last July showed an exchange of ideas and possible answers to questions on education and governance with an effort to get potential future leaders interested in sometime running the country.

The newest major alumni effort was Foodtober in New York City in October. Nine SIG and other alumni groups and eight local community groups collaborated to produce seven events with the common theme of Foodtober. The events included a panel on sustainability, a walking and tasting tour of Chinatown, a presentation by Yale Women on tasting and food entrepreneurship and an alumni food fight at the Yale Club of New York City. With a goal to recreate some of the magic that happened at Yale over food, over 500 alumni participated, and the events raised over \$7,000 for the Yale Sustainability Project.

Other club projects include a program by the Washington, D.C. Yale Club to travel to Gettysburg in honor of Yale's having been the first educational institution to celebrate the dead on both sides of the Civil War. This project is part of the club's strategic plan to move from being a dues program club to becoming a nonprofit service organization.

The Yale Club of Western North Carolina reported on their development of the Day of Service into a 365-day Day of Service. The club took for their project an elementary school that had become a charter school. The club members first decorated the interior and exterior of the building, which originally looked much like a prison. They welcomed the students at the beginning of the school year. Among their sub-projects is teaching chess as a way to inspire students to reach their potential. The two organizers of the project reported that the project has doubled participation in the club's monthly meetings.

Mark Dollhopf then reported on the Yale GALE (Global Alumni Leadership Exchange) program in the Baltic states last summer. A university in Minsk, Belarus, was forced by the government to close and reopened in Vilna, Lithuania as a university in exile called European Humanities University. Most graduates return to Belarus or continue their studies. The university posits education as a key to the future for closed societies. While there, AYA held a fundraiser that funded two scholarships for the university. Yale GALE made an additional unplanned contribution to the university. When the commencement speaker didn't show up, Marv Behrenbloom '56, who has long been involved with Yale GALE and had organized the Baltics project, prevailed upon the deliver the commencement address at the last minute.

Mark Dollhopf reported that a few days before the Assembly 28 professionals from overseas who had been involved in the Yale GALE programs had come to Yale for the first Yale GALE program at Yale. The aim of the program was to exchange best practices with each other and foster the development of a culture of volunteerism and stewardship. Many of the delegates also attended the AYA Assembly as guests.

Then Mike Morand, Yale's Deputy Chief Communications Officer, discussed recent efforts of his office and offered a new perspective of Yale at the beginning of the Salovey era. A task force of the Public Affairs and Communications Office developed a **new mission statement for Yale: Inspire the minds that inspire the world.** He described the Yale community as 194,000 living faculty, students and

alumni who have a combined impact on 7.5 billion people. He described Yale and her people as

- Creative
- Connected
- Joyful
- Open
- Global
- Leaders.

He discussed the social media currently used by Yale. He then described Yale's messages as awesome content, easily sharable, with the largest footprint of any social media in China and the largest media footprint in the U.S., even larger than that of Stanford. Morand described Yale as being about inspiration and tradition, a living tradition remade again and again.

Tim Harkness '87, the organizer of the Stiles residential college reunion, reported that Morse and Calhoun Colleges will offer reunions next year.

Mark Dollhopf and Lise Chapman (a Stanford BA and Yale MBA), who had been awarded the Stanford medal for her work for the Stanford Alumni Association but now runs the Yale Day of Service program, discussed various service programs developed by local Yale clubs.

Mark Dollhopf concluded the plenary session with a video and description of the Yale Service Corps program in Ghana last year. In the program, which acts as a mini Peace Corps, alumni and their families provide various services to a needy village, from medical care, sharing operational and marketing tips with local business people, beginning the construction of a technology center, and assisting in classrooms. Next year's program will include Nicaragua, West Virginia, California, Ghana and, for the first time, India. A stirring performance by the Yale Indian Bhandara Dancers capped the morning's session with colorful costumes, daring leaps and rousing music. The dancers participate in some of the Yale Service Corps programs. Mark Dollhopf reported that when the troupe performed during the Nicaragua program, they literally had the local children dancing in the streets.

After the plenary sessions there were several breakout sessions. Lise Chapman and other Yale Day of Service participants provided ideas for how clubs can tailor service projects to their communities. Nory Babbitt presided over a program that afternoon on Yale Clubs. Among

the topics covered were the use of social media, a club presidents' summit next spring and the welcome news that the annual report, generally filled out by the president of each club, has been cut in half this year. There was also considerable discussion on delays in developing AYA's support for websites of local clubs.

The Assembly culminated in a disappointing Yale-Harvard Game on Saturday afternoon. At least the cold weather held off for a day, and we were able to bask in the warm sunshine at 45 degrees.

The Assembly was a stimulating exposure to other club leaders from across the country and, indeed, around the world, and an opportunity to exchange ideas about effective programs.

Oliver J. Janney '67

Ringling College of Art and Design



Our Yale Club of the Suncoast celebrated President's Day with an exceptional and enlightening lecture and tour of Ringling College of Art & Design hosted by its President Larry Thompson, his Administrative Assistant Chris Osborne and several students. YCS had more than 50 members and friends who filled the high-tech amphitheater style lecture hall in the School's Academic Center. The attendees were provided a detailed and broad ranging introduction to this academic gem of a college which is neither sufficiently well-known nor appreciated by most of the general population on the Suncoast. By the time Thompson drew his 45 minute graphically illustrated presentation of "Who is Ringling?" to a close, attendees had gained a wealth of insight as to why Ringling is "one of the most prestigious institutions of its kind in the United States and, increasingly, around the globe. Genial, persuasive and refreshingly

self-deprecating, Thompson left no doubt in anyone's mind that Ringling is on a mission to constantly expand its reputation for excellence in fields of communication arts and digital production.

Thompson's organizing metaphor in his presentation was a paint brush that symbolized the focus on creativity versus just technical competence in the field of illustrated communication. At Ringling, SAT and Act scores are secondary to portfolios and recommendations in judging who shall be admitted. This approach supports efforts to get absolutely the best students who will be the "creatives" of the coming decades. As was pointed out, our visual world is exploding as digitally shared information makes high definition images available in every medium from hand held devices to giant screens for advertising and presentation of ideas. Worldwide business competition requires imaginative employees who possess the creativity that cannot be outsourced or automated. For example, as of 2012, the global entertainment and media industry was \$2.2 trillion, representing an economic impact of art and culture greater than that of professional sports. In responding to the question of "Who is Ringling?," President Thompson placed emphasis on the following points:

- Originally founded by John Ringling as the Ringling School of Art, the College has prospered in the past two decades and now has an annual budget of \$100 million with \$70 million for operations.
- Ringling is recognized nationally as a top-tier private, independent, not-for-profit, four year college of the visual arts and design, taking its place among the elite institutions such as Rhode Island School of Design, Pratt Institute, the Parsons School and the Chicago Art Institute.
- With 2.5 computers per student and each freshman being given a Mac Book Pro, the campus has 3 "pedabytes" of computer power which ranks it 3rd in Florida behind NASA and UF and rivals the computer strength of MIT and UC Berkeley.
- A diverse student body of more than 1,300 students drawn from

44 states and 46 countries pursue a Bachelor of Fine Arts and Bachelor of Arts degree in 14 major areas. Tuition, room and board are more than \$46,000 per year. And unlike any other art and design college with more than sixty percent of students living on campus, these costs are necessarily high and students accumulate a bit more than \$50,000 in loans upon graduation. Notably, their default rate is half the national average, providing evidence they are employed quickly in good jobs.

- As an index of the immense talent of the students, last year Ringling won 35 of 150 awards from the American Society of Illustrators among over 8000 entries in the competition. This recognition is becoming routine as the reputation of Ringling grows.
- Situated on 47 acres the main campus includes 100 buildings and also has three satellite campuses including two community art centers. There is the look and feel of a traditional liberal arts college including two newly opened five-story “green” buildings and extensive student health and fitness facilities.
- The Basch Gallery of Art houses an exceptional collection of glass sculpture and has prominent works from the artist Chihuly.
- The College’s Computer Animation program was ranked #1 in North America by the world acclaimed 3D magazine. Only in its sixth year, the Digital Filmmaking Program is in the Top 25 according to The Hollywood Reporter. Business Week named the College one of the top 60 Design Schools in the world. All this recognition validates Ringling as being a cutting edge thought leader in the convergence of design and business and demonstrated by the new degree in the Business of Art and Design.
- To ensure effective career placement, the College hosts more than 60 recruiters from corporations and government agencies including Apple, Warner Brothers, the Central Intelligence Agency (CIA), DreamWorks, ESPN and General Motors. Yahoo is coming this year. LinkedIn hired two students last year with starting salaries of

\$100,000+ per year. The career achievements of its graduates and their earning power are powerful endorsements of its business/art and design education programs.

- Amidst all this productivity and national and international recognition, Ringling does not lose sight of its role in the Suncoast Community and its position as an economic driver of the local economy which has an annual impact of approximately \$100 million.

At the conclusion of the presentations and tour, the College hosted the YCS in its dining hall where the excellence of the food evoked comparative memories to the fare in the Commons in New Haven. When bidding us farewell, President Thompson offered internet contact with all the visiting Yalies and Chris Osborne made sure everyone had lots of materials about Ringling College of Art and Design to share with friends. It was truly a perfect day for the YCS.

Brian T. Kelly '61

YALE ARCHIVIST PRESENTS MEMORABLE HISTORY LESSON



At our March luncheon Judith Schiff, who has served as Yale's Chief Research Archivist for 40 years, provided a panorama of Yale's history

through vignettes of central participants and architecture. While we gazed at the pompously wigged Elihu Yale, she recounted the history of his father's and uncle's emigration to New Haven. Yale's father later returned to England, but his uncle remained in New Haven and sired a family that would eventually found Yale Lock Company. While Elihu Yale's career took him to India, before he died one of his New Haven-based nephews persuaded him to donate to Yale the proceeds of a shipment, totaling about £500 and to send some books. He even left a £10,000 bequest in his will; however, Yale's widow blocked that gift, so it never reached Yale.

Dr. Schiff portrayed several 19th century greats, including Arthur Twining Hadley and Roger Sherman Baldwin, who represented the Amistad mutineers, and showed an ancient picture of the Yale Bowl, which she explained was the first vertical bowl in the U.S. The Yale Bowl's one hundredth anniversary this year will be celebrated at the Army and Princeton games in the fall.

Turning to the twentieth century, she noted Yale's role in the history of aviation in the twentieth century. While she didn't mention that the Naval Air Corps of World War I started with a group of Yale students from New York, she showed an evocative picture of Juan Trippe and Charles Lindberg at the beginning of what would become Pan American Airways. She mentioned that one of her most exciting jobs had been to work with William Jovanovich to complete Charles Lindberg's memoirs after his death.

World War II began with Yale's suffering a financial pinch. President Charles Seymour turned the war to Yale's profit as he filled Yale with members of the Armed Forces who needed special training. At the end of the war he announced that Yale would take back the students who had left to serve but 8,000 of them responded. Many, including our own John Suess, were housed in makeshift shelters near the Yale Bowl. Her picture of that housing area looked bleak.

Dr. Schiff concluded with the architectural flowering of Yale in the twentieth century. We left her presentation with a much deeper sense of Yale's rich history.

Oliver Janney '67